

SCHOOL DISTRICT OF PORT EDWARDS

ACADEMIC AND CAREER PLAN & EDUCATION FOR EMPLOYMENT PLAN

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SCHOOL DISTRICT OF PORT EDWARDS
ACADEMIC AND CAREER PLAN

RATIONALE FOR THE ACADEMIC AND CAREER PLAN

The Port Edwards School District, along with all public school districts in Wisconsin, is required to have a five-year Academic and Career Plan for all students, grades 6-12. The ACP is to be implemented during the 2017-18 school year. The legislation, PI-26 can be found here: [PI-26](#). The ACP is outlined in the following pages, detailing how the district will meet the requirements of PI-26.

The goals of the ACP are as follows:

1. All students in grades 6-12 will have a personalized Academic and Career Plan that is updated yearly based on students' interest, skills, and grade requirements. Access must be given to all students, parents, and necessary staff.
2. The ACP team will continue to develop relationships with community stakeholders, local businesses and employers, postsecondary institutions, and workforce development agencies in order to bolster the efficacy of the ACP and opportunities provided within the ACP framework.
3. The district will develop a strategy for engaging parents and guardians in the ACP.
4. Each year, the ACP development team will review and update the district's ACP.

REQUIRED INFORMATION/LABOR MARKET INFORMATION

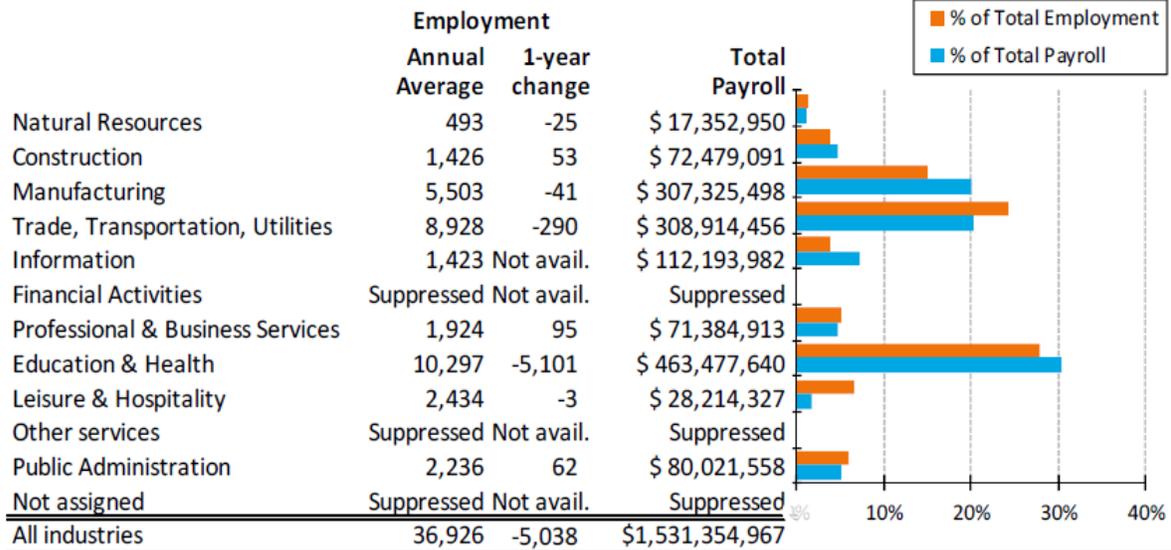
According to PI 26.03, the Education for Employment program must include “an analysis of local, regional, and state labor market needs and the educational and training requirements for occupations that would fill those needs”.

The 2015 Wood County Workforce and Economic Profile indicates the following career areas employ the largest amount (over 66% in 2014) of the workforce: Education and Health Services; Trade, Transportation, and Utilities; and Manufacturing. Five year projections for the future workforce list the same three sectors as the highest employers for the North Central Workforce in Wisconsin. The following occupations will have the highest number of job openings in the next five years: Health Practitioners, Office and Administrative Support, Transportation and Material Moving, and Personal Care and Service.

According to the Job Center of Wisconsin the career areas employing the largest number of people statewide are the same as the local areas. Education and Health Services; Trade, Transportation, and Utilities; and Manufacturing are the largest areas of employment. Statewide, in the next ten years, the most jobs will be added within Professional and Business Services, Education and Health Services, and Leisure and Hospitality. While most career areas are expected to grow, increasing the number of job openings, the availability of government jobs are projected to decrease.

Because of the wide variety of job sectors noted to have job availability not only locally, but statewide, the education and training requirements necessary for these jobs vary widely. For this reason, our students are given various opportunities to participate in job shadowing, dual credit programs both at universities and technical colleges, the Youth Apprenticeship program, Work Study, and various clubs, all allowing students to advance and grow in identified fields of interest. The ACP along with Career Cruising, will help to clearly define the necessary steps to attain a job in chosen career fields.

2014 Employment and Wage Distribution by Industry in Wood County



Source: WI DWD, Bureau of Workforce Training, Quarterly Census Employment and Wages, June 2015

North Central Workforce Development Area Industry Projections, 2012-2022

Adams, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas and Wood Counties

Industry	Employment		Change (2012-2022)	
	2012	Projected 2022	Employment	Percent
All Industries	190,647	204,652	14,005	7%
Natural Resources	2,907	2,657	-250	-9%
Construction	5,925	7,006	1,081	18%
Manufacturing	30,819	31,263	444	1%
Trade, Transportation, and Utilities	43,393	45,964	2,571	6%
Information	2,232	2,370	138	6%
Financial Activities	12,315	13,176	861	7%
Professional and Business Services	9,860	11,654	1,794	18%
Education and Health Services	35,891	40,945	5,054	14%
Leisure and Hospitality	18,269	19,693	1,424	8%
Other Services	6,122	6,447	325	5%
Public Administration	12,484	12,893	409	3%
Self-Employed and Unpaid Family Workers	10,430	10,584	154	1%

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, September 2015.

North Central Workforce Development Area Occupation Projections, 2012-2022
 Adams, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas and Wood Counties

Occupation Group	Employment				Average Annual Openings			Median Annual Wage
	2012	2022	Change (2012-2022)		Due to Growth	Due to Replacement	Total Openings	
			Number	Percent				
All Occupations	190,647	204,652	14,005	7%	1,594	4,424	6,018	\$ 32,649.00
Management	8,273	8,874	601	7%	63	167	230	\$ 76,839.00
Business and Financial	8,007	8,568	561	7%	61	167	228	\$ 50,519.00
Computer and Mathematical	3,956	4,441	485	12%	50	64	114	\$ 61,197.00
Architecture and Engineering	2,309	2,409	100	4%	11	55	66	\$ 59,012.00
Life, Physical, and Social Science	1,264	1,465	201	16%	21	40	61	\$ 47,098.00
Community and Social Service	1,880	1,954	74	4%	8	44	52	\$ 44,283.00
Legal	792	887	95	12%	10	13	23	\$ 53,887.00
Education, Training, and Library	3,994	4,169	175	4%	20	88	108	\$ 44,734.00
Arts, Entertainment and Media	2,211	2,348	137	6%	18	53	71	\$ 34,565.00
Healthcare Practitioners	12,779	15,036	2,257	18%	226	254	480	\$ 58,750.00
Healthcare Support	6,667	7,575	908	14%	91	127	218	\$ 27,739.00
Protective Service	3,246	3,423	177	5%	18	94	112	\$ 37,978.00
Food Preparation and Serving	15,595	16,667	1,072	7%	109	576	685	\$ 18,507.00
Building & Grounds Maintenance	6,057	6,856	799	13%	80	122	202	\$ 22,922.00
Personal Care and Service	7,831	8,990	1,159	15%	116	128	244	\$ 21,536.00
Sales and Related	18,854	19,508	654	3%	78	592	670	\$ 22,627.00
Office and Administrative Support	30,469	31,971	1,502	5%	191	711	902	\$ 29,930.00
Farming, Fishing, and Forestry	2,536	2,224	-312	-12%	0	48	48	\$ 23,063.00
Construction and Extraction	7,544	8,603	1,059	14%	106	125	231	\$ 42,972.00
Installation, Maintenance, Repair	8,349	8,737	388	5%	47	184	231	\$ 38,195.00
Production	21,302	21,788	486	2%	118	421	539	\$ 32,731.00
Transportation & Material Moving	16,732	18,159	1,427	9%	152	352	504	\$ 32,390.00

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, September 2015

PARENT ENGAGEMENT

In order to engage parents of our middle and high school students in the Academic and Career Planning process, parents will be notified of the process in several ways. Quarterly, the newsletter will provide information regarding our district's Academic and Career Plan as well as information regarding Career Cruising, our career development software which houses students' career portfolios. In addition, our overall plan for Education for Employment and the Academic and Career Plan will be available on the district's website. Finally, parents will be granted access to view the career portfolio within Career Cruising.

CAREER CRUISING/WI PORTFOLIO COMPLETION STANDARDS

Career Cruising is a web-based software that helps students to self-explore and plan educational and career plans. Students have access to information on specific colleges, technical schools, careers, labor market information, ability profilers, learning style evaluations, and personality surveys. At PESD, all students in grades 6-12 have access to this software. The counseling department and staff work together to lead students through the Career Cruising process each year to fulfill portions of the Academic and Career Plan.

Please follow this [link](#) to the DPI approved completion standards for the Academic and Career Plan. You will notice that each grade level has different requirements within Career Cruising.

CAREER AND TECHNICAL EDUCATION FOR MIDDLE SCHOOL STUDENTS

Sixth grade Coursework Emphasis: Career Cruising program, financial literacy, team building skills, group dynamics, public speaking, relationship building, problem solving including hands on opportunities, anti-bullying and business correspondence.

Seventh grade Coursework Emphasis: Career Cruising program, career research, resumes, workplace ethics, career soft skills, money handling skills, aspects of income, financial literacy, team building skills, group dynamics, public speaking, relationship building, problem solving including hands on opportunities, anti-bullying, and effects of drug/alcohol/vaping in the work environment.

Eighth grade Coursework Emphasis: Career Cruising program, career research including PowerPoint presentation, creation of business cards, analyze career duties and responsibilities, business simulation, financial literacy, employability skills, postsecondary training and coursework, course scheduling, working with technology computer/engineering/drafting, problem solving skills, anti-bullying and harassment.

CAREER AND TECHNICAL EDUCATION FOR HIGH SCHOOL STUDENTS

There are three major portions within our CTE program. The first component is the academic and technical skills taught within elective CTE courses. The [JEHS Course Description book](#) lists all CTE courses within Business and Information Technology Sciences, Family and Consumer Sciences, and Technology and Engineering Education on pages 14, 15, and 17 respectively. In addition, there are course offerings for transcribed credits as well as early college credit programs.

The second component of the CTE program is tied to 21st Century Skills and Technical Student Organizations. The learning of 21st Century Skills are embedded throughout our students' education K-12. We have the following Technical Student Organizations: SkillsUSA and Future Business Leaders of America.

Thirdly, Work-based Learning is the final major component of the CTE program. Students have these options: School to Work, Youth Apprenticeship, Microsoft Certified Application Specialists Independent Study course, and various job shadow opportunities provided through Inspire (a component of Career Cruising connecting students to professionals in a multitude of fields).

PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR STAFF

Yearly, the Department of Public Instruction offers the ACP conference in Madison, Wisconsin. This conference is available to counselors, administration, and educators, providing all conference-goers with updated information, resources, and vendors related to the Academic and Career Plan. CESA 5 has been offering yearly trainings on Career Cruising, focusing on how to use the web-based software, strategies for engaging parents, and how to utilize the Inspire portion to connect various businesses, industries, etc. Typically, a portion of inservice is designated to update staff on the ACP.

BUSINESS ENGAGEMENT

Through Career Cruising, our students have access to Inspire, a web-based program which allows students to interact with representatives in many different fields of work. Students can ask career-related questions, explore career options, make real-world connections, and set-up job shadows. All interaction is overseen by the counseling staff and PESD.

The Heart of Wisconsin Chamber of Commerce works directly with PESD as well as other local school districts to set up bus tours related to various career clusters. The 8th grade students can participate in the Manufacturing Tour. High school students are able to go on tours for hospitality, manufacturing, protective services, health care, and agriculture.

Other business engagement occurs through our CTE teachers. Various job-shadows and work-based learning opportunities are generally set-up through our Business and Information Technology Education Teacher.

POSTSECONDARY CONNECTIONS

Our district works closely with Mid-State Technical College throughout the year. Mid-State offers various programs for both our middle and high school students. Some examples are Discovery Day, a day for 6-8th grade students to explore Mid-State programs; Mid-State College Camp, for 6-8th grade students; Career View, a program allowing 10-12th grade students to participate in hands-on lab experiences; and the Wisconsin Education Fair, a postsecondary educational fair for 9-12th grade students.

In addition, at least once yearly, our 9-11th grade students have the opportunity to go on one college visit. The goal is to go to a University of Wisconsin system school as well as a school within the Wisconsin Technical College system.

WORKFORCE DEVELOPMENT ORGANIZATION

PESD works with Centergy, an economic development corporation. Centergy works directly with Career Cruising to organize the Inspire portion of the web-based career software. Again, Inspire within Career Cruising allows students to connect directly with professionals in the area and in the state in order to discuss careers, set-up job shadows, network, and clarify career plans.

ELEMENTARY CAREER DEVELOPMENT

The K-5 Port Edwards Elementary School Counseling curriculum is a vital component of the district's ACP and E for E plan. Counseling curriculum follows the WI State Standards and correlates to student academic, personal/social, and career domains. Materials support exploration of the World of Work; employability skills, work responsibilities, career educational plans and expectations. The career awareness lessons also assist classroom teachers in strengthening students' interpersonal skills and relationships.